

Entrepreneur Development Cell



Student Secretaries: Mr. Yash Agarwal and Mr. Shaurya Vora

Entrepreneur Development Cell is formed to encourage and develop students of our college to be entrepreneurs in future. EDC's main objective is to help motivate and inspire students to take up their Family Business towards global standards. Keeping these objectives in mind, the cell organised various events this year with an aim of imparting entrepreneurial knowledge for the benefit and betterment of students.

‘Blogging for Start-ups’ Webinar:

An exclusive webinar session was organised by the cell on the topic of “Blogging for Startups” which was led by Dr. Vanita Joshi, a faculty of IBS, Mumbai. The session was scheduled on 21st September, 2021 and saw a participation of 280 students. It was conducted

with an aim to shed some light on the concept of blogging which is considered to be an important tool in the initial stages of establishing a well-recognised business.

It was a well-structured webinar that explained the essentials of writing a blog and elaborated on its importance. The speaker not only discussed the types of blogs and how they are differentiated but also explained the structure one must be mindful of while writing a blog. As the session proceeded further, Dr Joshi gave the audience some examples of startups like Zomato, Firstcry, Urban Clap among many others that had spent a significant amount of time and effort on

blogging at the beginning which led to its growth. This helped the listeners to better understand the benefits of blogging if done right.

Towards the end of the session, the speaker gave some tips and tricks to the potential new bloggers and also mentioned some popular websites through which one can start their blogging journey while giving step-by-step guidance. This was an insightful session that promoted the learners to start their blogs which will contribute to the growth of the business.

‘Waste Management: The Entrepreneurial Route’ Webinar

The webinar was conducted by the cell on 23rd September, 2021 which saw a turnout of over 200 students. The guest of honour and speaker for the webinar was Mrs. Hansu Pardiwala, who is well known in the community for her environmental efforts. She is the founder of Har Ghar Hara Ghar, the Joint Secretary of CPRA, and also a Waste Management Professional. Mrs. Pardiwala began imparting her wisdom by giving the audience a quick overview of what waste exactly is. The next topic that was discussed was the various types of waste that exist i.e medical waste, e-waste, household waste, etc. The discussion then moved on to the waste problem in India. An array of slides were presented with stories from all across our country that serve as a bold example of how waste management can be a profitable business. Mrs. Pardiwala also talked about her personal ventures in the industry of waste management, where she explained about her initiative ‘Har Ghar Hara Ghar’ which encourages people to lead a more eco-friendly life and have an environmentally conscious household. She further talked about the webinar series called “Waste No More” which is the post lockdown initiative to spread awareness and education about eco-friendly living. She also did the favour of showing us a video created by her initiative which amassed over 1 million views on Youtube.

The hour-long interactive discussion was followed by the Q&A session where many students satisfied their curiosities by asking about their queries. A generous member of the audience was kind enough to share his personal endeavour towards a greener earth. With great enthusiasm and thunderous applause, the session finally concluded with the vote of thanks.

ENTREPRENEURSHIP SUMMIT 2021

This year, the Entrepreneur Development Cell of R.A. Podar College of Commerce and Economics (Autonomous), decided to incarnate a milestone of its own by laying the first stone towards a very coveted commemoration, the E-Summit. E-Summit (Entrepreneurship Summit) was a two-day educational business congruence in collaboration with Team MONETA® - India’s Largest

Financial Markets based Event, where we brought a multitude of recognized industry dilettantes and competitions for the fledgling entrepreneurs to garner a hands-on experience with regard to Business and Entrepreneurship. The whole ideology behind curating this speaker's congruence was to enhance the practical aspects that mainstay the concept of entrepreneurship, and get their minds running in order to excel in the corporate sphere as an entrepreneur. The Board of Directors of

E-Summit 2021 comprised Ms. Maithili More, Mr. Yash Agarwal and Mr. Shaurya Vora.

E-Summit was held on 22nd and 23rd of December 2021, to kick start things on Day 1 we had Mr. Amey Katkar (Founder- 4P Solutions) as the guest speaker who enlightened the audience about the journey they were a part of and what lies ahead of it. Post-inauguration, we had our first seminar on 'Decoding the Art of Entrepreneurship' undertaken by our guest speaker Ms. Priyal Keni (FounderPlay and Shine NGO; Deputy Secretary General of United Nations India). Ms. Keni acquainted the audience with the term 'social entrepreneurs' which induced an insightful session with the millennial audience.

The congruence was then graced with the presence of young entrepreneurs who shared their journey towards building a corporation of their own and the hardships which are the part and parcel. The GenZ Start-up Showdown speakers featured Ms. Aditi Surve (Podarite; Founder Indo American Premium Apparel), Mr. Vansh Mehrotra (Founder- The Finschool) and Mr. Sagar Menon (Founder-Mauka).

Rolling on towards the next day, we had Mr. Shashwat Gopal (Founder- Adya Care & BingeIn) speak on the topic 'What's My Story' sharing his experience with the young audience to reap upon his learnings and pull out entrepreneurial growth and skills amongst the enthusiasts.

This year we had Think Tank our Start-up based intercollegiate event under the aegis of E-Summit, an event that encouraged the future entrepreneurs to put forth their innovative start-up ideas in front of our adroit judges Mr. Saurabh Bajpayee (Founder- CapitalBoat Holdings) and Mr. Yash Dagli (Founder- JustYou).

Participants of E-Summit 2021

- NM College of Commerce and Economics
- Mithibai College, Mumbai
- Arka Jain University Jamshedpur, Jharkhand
- Great Lakes Institute of Management, Chennai

- Bhavans College, Andheri
- S.K Somaiya Degree College of Arts, Science and Commerce
- IFMR GSB
- SM Patel Institute of Commerce (SMPIC), GLS University
- St. Xavier's College, Ahmedabad
- Navkonkan Education Society's D. B. J. COLLEGE, Chiplun
- SIES COLLEGE of Commerce and Economics
- Sophia College (Autonomous), Mumbai
- Gogate Jogalekar College
- HR College of Commerce and Economics, Mumbai
- SREE SARASWATHI THYAGARAJA COLLEGE(AUTONOMOUS)
- IIM Lucknow
- IMT Ghaziabad
- IIM Trichy
- MMMUT
- Balaji College of Arts Commerce and Science
- MCC
- Symbiosis School of Economics
- PICT
- DG Ruparel College
- NMIMS

Think Tank Finalists

Out of the 34 entries received for Think Tank, 11 Start-up ideas were qualified to the final round by our judge Mr. Yash Jain (Founder of Nanotechnology based company and ex-Founder of IoT startup). These 11 finalists were later judged by Mr. Saurabh Bajpayee (Founder- CapitalBoat Holdings) and Mr. Yash Dagli (Founder- JustYou).

1. One - Shubham Wangde and Ankita Yadav
2. Explorer: Ipsita Panda and Daksh chansoria
3. Decor deck: Mahima Sharma
4. Udai-ries: Daksh Shanklesha
5. Khoon: Ananya Purohit
6. Khoto Idli: Varun Sriram
7. Print O: Jinil Thakkar
8. StartIn: Keshav Dwarkani and Sahil Wanjari
9. Hydroponic: Shiv Ashish Razdan and Priyam Saraff

10.Wealth.AI: Dehit Bhardva

11.Propertylisting.in: Siddhanth Sanghavi

NM College took great pride in receiving the first prize in Think Tank of INR 5000, we could also sense the happiness of the 1st and the 2nd runners up who received INR 3,000 and INR 2,000 respectively. This was E-summit's way of recognizing talent and innovation and persuading them to pursue their ideas.

On a conclusive note, the closing ceremony was embraced by the presence of Mr. Anubhav Dubey (Founder- Chai Sutta Bar), who gave us much-needed insight into the practical aspect of entrepreneurship. HR College was declared as the best contingent of E-Summit who received INR 10,000 as their prize money, hence coming to an end of the inaugural edition of E-Summit.

‘The Future Role of Actuaries in the US and the Skill sets required’ Webinar

The team at Entrepreneur Development Cell arranged an insightful webinar on 20th January 2022 to enlighten the students about the emerging field of Actuarial Science. Named as ‘The Future Role of Actuaries in the US and the skill sets required, this webinar aimed at elucidating the importance and scope of Actuaries and the growing opportunities in this discipline. On the panel, we had two industry experts- Mr. Akhil Wagh and Mr. Ken Williams who aptly addressed the students and their doubts surrounding this topic.

Mr. Williams is a Staff Actuary of the Casualty Actuarial Society whereas Mr. Wagh is the Senior Vice President and Chief Financial Officer at Attorney's Liability Assurance Society. The duo kick-started the session by addressing the elephant in the room- What is an Actuary? After informing the audience that actuary is a profession that deals with the financial impact of risk and uncertainty, Mr. Ken explained the areas of work within the United States and the types of Actuarial Projects one can work towards.

As every profession needs a certain set of skills, so do actuaries and to emphasize on this, Mr. Ken shed light upon some major skills required by professionals pursuing a career in this field. Along with this, he also took time to explain the emerging skills like Python, SQL which one needs to possess to make it big in actuaries. Since becoming an actuary demands clearing of a specific set of the exam, the speaker informed the students about the syllabus of Casualty Actuarial Society (CAS) exams. CAS is the world's only actuarial organization focused exclusively on Property and Casualty Risk with over 9000+ members across the globe.

This webinar proved to be an insightful journey for the students who are currently aspiring to become a member of CAS and even for those who are uncertain about their future. With this, a new door of opportunities was opened for the audience and towards the end of the session, the speakers took time to clear their doubts so that they could shape their career path in the right direction.

Introduction of New Courses:

1. Entrepreneur Development Cell of R.A. Podar College of Commerce and Economics (Autonomous) collaborated with ENPOWER Learning and introduced a course named 'Entrepreneurship Development Programme' under the RUSA scheme.

The course aimed at nurturing and developing an Entrepreneurial mindset and how it can be helpful in shaping careers, it taught the students how to get engagement in a complex and uncertain world. It also introduced them to various creative and innovative approaches to problem solving and how belief and confidence in one's own capacity and competency can play a deciding factor in entrepreneurship.

A total of 38 students enrolled and benefitted from the above course.

2. Entrepreneur Development Cell of R.A. Podar College of Commerce and Economics (Autonomous) also collaborated with CHL Stock Concepts Pvt Ltd and introduced a course named 'Entrepreneurial Avenues in Stock Markets'. The course was fully sponsored by RUSA for the students of our college.

The course covered topics such as fixed deposits, money instruments, commodities, real estate, Equities and insurance. It made the students aware of various market participants (IPO/Exchanges/brokers/SEBI) and operations (pay in/payout/Dmat). The course also gave students exposure to capital markets in live trading sessions. The students were also introduced to technical analysis and various learning and earning techniques in financial markets.

A total of 300 students enrolled and benefitted from the above course.